



Tyler Run Elementary School 13th Annual Fall Festival & Silent Auction

Saturday, October 12th, 2019

The Fall Festival & Silent Auction are the *major* PTO fundraisers held each year. We only ask for money one time a year for our families. Please read this information for the variety of ways you can pledge, donate and sponsor to fund our amazing school activities. We also need help in volunteer hours to make these events possible.

HOW TO HELP

Make a Pledge. We ask each family to make a monetary pledge in support of their student and PTO sponsored events. Each year the PTO spends approximately \$110 per Tyler Run student. We are asking for your help to cover half of this expense.

➤ All \$50 or greater pledges received by Wednesday, October 4th will receive a *Fall Festival wristband*. Each wristband provides unlimited access to the cake walk, games and inflatables. Additional immediate family wristbands are \$15 each.

Family Sponsor. New this year is a Family Sponsorship. This sponsorship includes special reserved parking at select school events. See sponsorship sheet for detail.

Corporate Sponsor. Company donations of \$500 or more will receive sponsorship status. Any business is encouraged to be a sponsor. See Sponsorship sheet.

Silent Auction. We welcome donations for the silent auction including gift cards, event tickets, toys, etc. Send your donations to the front office (*ATTN: Silent Auction*). Please send in all silent auction donations by Tuesday, October 2nd.

Silent Auction Baskets. Grab some friends or neighbors and make a theme basket for the silent auction! We will be featuring these special baskets during the Fall Festival. If you have a home business, please consider donating a basket as well!

Volunteer. Nearly 200 volunteers are needed during the Fall Festival alone, plus we need lunch volunteers for raffle basket sales throughout the week. Please visit <http://tylerrunpto.digitalpto.com> to sign up. Grandparents and older siblings 6th grade and up encouraged to volunteer and can even earn service hours.

Bake A Cake. Please donate yummy homemade or store-bought treats for the CAKE WALK. This favorite Fall Festival activity needs LOTS of cakes. *PLEASE NO NUTS*. Items should be dropped off to cake room by Saturday, 10/12 by 4PM. But you can bring them earlier on Friday or Saturday afternoon.

Matching Gifts. Many employers offer a matching gifts program to their employees. The Tyler Run PTO is a 501(c)3 organization and may be eligible to receive a contribution match. Visit your Human Resources office to find out!

FALL FESTIVAL WEEK EVENTS 10/7-10/13

Teacher Raffle Baskets 10/7-10/11. The grade level teachers, front office staff, specials teachers and PTO create themed baskets to auction. Students can purchase raffle tickets for \$0.50 each during their lunch Fall Festival week. The tickets are entered into the basket of their choice. Basket winners are announced on Friday afternoon, except for the Fun Walk's "Grand Marshall Basket" that is drawn during the Town Hall Assembly Friday morning.

Silent Auction 10/7 – 10/13. The online silent auction site will be live Monday 10/7 through Sunday 10/13. Go online and bid on your favorite items from restaurant gift certificates to fabulous gift baskets! The website can be shared with family and friends, but pickup is local. <https://www.BiddingOwl.com/TylerRun>. Auction Pickup will begin on Monday 10/14 at Tyler Run.

Donuts with Dad (Or Special Person) - Tuesday, 10/8 8am. Before school on 10/8 from 8-8:45am the PTO hosts "Donuts with Dad (*or Special Person*)". Students are encouraged to bring their Dad or other special guest to enjoy donuts, chocolate milk and coffee before school while viewing the Teacher Raffle Baskets. Shine Only.

Town Hall Assembly & Fun Walk - Friday, 10/11 9:15am. Join the entire school as we celebrate our Tyler Run Tiger Pride! We will begin the day with a school-wide town hall meeting followed by a one-mile neighborhood Fun Walk (family and pets welcome). Classrooms will choose a theme, but each student should wear their PTO provided 2019 Fall Festival t-shirt. Monday/Thursday kindergarteners and parents are encouraged to join us for the assembly and Fun Walk.

Fall Festival - Saturday, 10/12 4-7pm. Come back to school on SATURDAY for the main event! The Fall Festival includes inflatables, tons of games, cake walk, selfie stations, live raffles, pizza, ice cream, food trucks and more. For pre-sale ticket and wristband purchases, see the ORANGE Fall Festival Pledge form in this packet. Tickets will also be available for sale at the festival. The Fall Festival is open to the community.

**The PTO provides each Tyler Run student with a
Fall Festival T-shirt that should be worn on
Friday, October 11th for the fun walk.**

Additional t-shirts are available for purchase on the pledge form.

**For more information, PayPal and Volunteer links visit
the PTO website at <http://tylerrunpto.digitalpto.com/>**

2019 TRES Fall Festival Sponsorship Opportunities

This year we have several new sponsorship opportunities. If you are a business owner or know a company that would benefit from partnering with Tyler Run, please pass on this information. Tyler Run has almost 700 students and close to 500 families that attend our school, it is an ideal market for the right sponsor!

NEW SPONSORSHIP FEATURES

This year our sponsors will be featured on a video sponsor wall during the Fall Festival. We will also be displaying sponsor banners on the Tyler Run fence facing Liberty Road thanking them for their sponsorship. TRES family donations of \$500 or business donations of \$1000 or more receive reserved sponsorship parking for 5 select school events including the Fall Festival, Halloween Parade, Holiday Sing-along, Bingo Night and the last day of school. And as every year sponsors will be featured on our event t-shirts and event materials.

SPONSORSHIP LEVELS

	PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,000	BRONZE \$500	FAMILY \$500
Logo on Event T-Shirt	LARGE LOGO	MEDIUM LOGO	SMALL LOGO		
Logo/Company Name on Event Materials	LARGE LOGO	MEDIUM LOGO	SMALL LOGO	COMPANY NAME	
Sponsor Display Board	LARGE LOGO	MEDIUM LOGO	SMALL LOGO	COMANY NAME	
Video Sponsor Wall	30 SECOND VIDEO SPOT	15 SECOND VIDEO SPOT	10 SECOND VIDEO SPOT		
Banner on Liberty Road	1 MONTH	2 WEEKS			
TRES Facebook/Website Post	SPOTLIGHT POST	THANK YOU POST			
Booth or Game at Fall Festival	TENT/GAME SPONSOR	TENT/GAME SPONSOR			
Sponsorship of Additional TRES Event	CHOICE OF 7 EVENTS				
Event Wristbands	10	6	4	2	2
Event T-Shirts	8	4	2	2	2
Reserved Sponsorship Parking	1 SPOT	1 SPOT	1 SPOT		1 SPOT



2019 TRES Fall Festival Family Sponsorship & Reserved Sponsorship Parking

You asked and we listened. Parking is difficult at Tyler Run for many events and so the PTO is trying something new this year with a family sponsorship and reserved sponsorship parking. If you wish to purchase the family sponsorship, complete and return the attached Pledge Form. Fill in the additional t-shirt sizes desired and total number of wristbands needed. Parking information will then be shared with you.

FAMILY SPONSORSHIP - \$500

Wristbands for immediate family, 2 additional event t-shirts, special Reserved Parking for 5 select school events including the Fall Festival, Halloween Parade, Holiday Sing-along, Bingo Night and the last day of school. One spot per family will be reserved.

RESERVED SPONSORSHIP PARKING

TRES family donations of \$500 or business donations of \$1,000 or more receive reserved sponsorship parking. The reserved parking will be in the rear section of the main parking lot. One parking spot per sponsorship. There are a limited number of parking spots available.

